

FOR IMMEDIATE RELEASE

SOHO PHOTO GALLERY GUEST EXHIBIT: DOLCE VITA AND NEOREALISM SEEN THROUGH THE EYES OF GIUSEPPE PALMAS

April 1 – May 3, 2003

Soho Photo Gallery – New York City www.sohophoto.com

Opening Reception: Tuesday, April 1, 2003, 6-8 p.m.

Gallery Hours: Thursday, 6-8 p.m., Friday, Saturday, Sunday 1-6 p.m. and by appointment

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New York, N.Y. – February 2003. Soho Photo Gallery is delighted to welcome the work of Italian documentary photographer **Giuseppe Palmas** (1918-1977) as guest exhibitor of a retrospective, entitled ***Dolce Vita and Neorealism: Contradictions of the Italian Postwar Period.***

Dolce Vita and Neorealism – two sides of the same coin: Italy, a nation intent on healing the wounds left by World War II as well as desiring to enjoy life and to make up for the years of suffering. Giuseppe Palmas placed both strands on the same level: He entered the celebrity's mansion as well as the hut of the tramp with the same respect and style.

Palmas was born in Cesena, Italy, studied for a degree in education and foreign languages at the University of Venice. The outbreak of World War II forced him to quit his studies. In 1946 he married Alda Amadori, moved to Milan, and worked as a reporter and special correspondent for a leading Milan newspaper. When he became a photographer, he moved to Rome for a few years, and eventually returned to his hometown Cesena, where he opened a photography studio and organized exhibitions of paintings. Palmas died in 1977 after a long and painful illness.

The images in this exhibit were selected by Roberto Palmas, the youngest of the photographer's three children, from five well-organized archives of 80,000 negatives in both 35 mm and medium format.

Please join us on April 1, 6-8 p.m. at our opening reception for this extraordinary exhibit.

Founded in 1971 by several New York Times photographers as an alternative to traditional galleries, **Soho Photo Gallery** is New York's oldest cooperative photography gallery. It showcases a broad spectrum of imagery by emerging and veteran photographers. The gallery is in New York's historic TriBeCa district, 3 blocks south of Canal Street, between West Broadway and Sixth Avenue. **Subways:** 1 or 9 to Franklin Street; A, C, E, N, 4, 5, 6 or R to Canal Street. **Hours:** Thurs., 6-8 p.m., Fri., Sat., Sun., 1-6 p.m. and by appointment.